

Fun Facts

Did we mention this was all in 2009? Whew....

100,000 Hours Preserved

This year we preserved over 100,000 hours of home movies. This is the equivalent to 4,667 straight days of home movies. It would take you nearly 12 straight years with no break to watch all the footage we've digitized in 2009 alone.

42,000,000 Feet Converted

We've converted about 42,000,000 feet of home movie tape and film, this is about 7,996 miles or roughly the same distance as a trip from LA to Hong Kong. This is also the same distance as 140,746 football fields end-to-end.

200,000 Gigabytes Stored

We've digitized over 200,000 gigabytes of video. This is the same as 200 Terabytes of Storage or 2x the amount of storage currently held at the Library of Congress' digital archives. At average storage capacity, it would take nearly 800 computers entirely filled to store all the home movie footage and photos created at Southtree.

11.2 Billion Frames Captured

We've captured approximately 11.2 billion frames of home video - 11.2 billion fleeting moments. At standard video's 30 frames per second, this equates to 374 million seconds of recorded life.



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